# Sierra Nevada Conservancy-Final Report

Sierra Nevada Conservancy Grant Program
Safe Drinking Water, Water Quality and Supply, Flood Control
River and Coastal Protection Act of 2008 (Proposition 84)

Project title:

Tuscan Headwaters Project

SNC Reference Number:

SNC 070354

Submittal Date: March 2012

Report Preparer: Jamison Watts

Phone #: (530) 894-7738

Check one:

6-Month Progress Report

6-Month Progress Report

6-Month Progress Reports should

**A. Progress Report Summary:** (Please provide a general description of work completed during this reporting period.)

The Northern California Regional Land Trust's (Land Trust) Tuscan Headwaters Project provided for the facilitation of coordinated outreach to local watershed conservation groups in Butte and Tehama counties with the intention of increasing stakeholder awareness and permanent protection of lands within the upper reaches of ten (10) prominent creeks (Antelope Creek, Battle Creek, Big Chico Creek, Butte Creek, Deer Creek, Lower Feather River/Honcut Creek, Little Chico Creek, Mill Creek, Paynes Creek, and Pine Creek) contained within the Tehama Land Formation.

reflect the entire grant period.

The Land Trust worked with eight (8) watershed groups (Watershed Partners) that were involved in monitoring water quality and organizing stakeholders in the Project region. These watershed groups were:

- Battle Creek Watershed Conservancy
- Big Chico Creek Watershed Alliance
- Butte Creek Watershed Conservancy
- Deer Creek Watershed Conservancy
- Little Chico Creek Watershed Group
- Lower Feather River/Honcut Creek Watershed
- Mill Creek Conservancy

**Final Report** 

• Tehama County Resources Conservation District

In general terms, work completed during the entire grant period included the following:

- Developed outreach materials for mailing and presentations targeting approximately 1,000 landowners
- Constructed a geo-database of applicable landowners in the Project region using GIS
- Conducted outreach through direct mailings, presentations, and site visits
- Evaluated conservation easement project applications submitted by interested landowners in the Project region
- Developed nine (9) prospects for possible conservation easement acquisition
- **B.** Deliverables or Outcomes completed during this Reporting Period or Milestones Achieved: (Include specific information, such as public meetings held, agency participation, partnerships developed, or acres mapped, treated or restored.)

Over the course of the Tuscan Headwaters Project, the following deliverables and/or outcomes were completed:

- Development of outreach materials:
  - A PowerPoint presentation titled, "Tuscan Headwater Project: Watershed Protection through Voluntary Land Conservation and Management Practices" was created (see attached).
  - A Tuscan Headwaters Watershed Protection brochure was created and printed (see attached). This brochure was directly mailed by the Land Trust to approximately 475 landowners in the Project region, as well as provided to the eight watershed groups for dissemination among stakeholders in their respective watersheds. In total, approximately 1,000 brochures were created and distributed.
  - A fact sheet titled, "Tuscan Headwaters Fact Sheet: Utilizing Agricultural and Conservation Easements for Watershed Protection in Butte, Glenn, and Tehama Counties" (see attached) was created and distributed during presentations and events featuring a Land Trust booth
- Construct geo-database using GIS: Approximately 1,243 parcels of at least 40 acres (427 parcels in Butte County and 816 parcels in Tehama County) within 1 km of the ten (10) prominent creeks mentioned above were identified and used to construct a geo-database consisting of potential conservation easement acquisition properties.
- Conduct outreach through direct mailing, presentations, and site visits:
  - Outreach through direct mailing of the Tuscan Headwaters Project brochure involved approximately 475 recipients who received the brochure directly from the Land Trust. Additionally, each of the eight (8) watershed groups listed above were mailed 50 brochures that they, in turn, distributed to various stakeholders in their respective watersheds.

- O Throughout the course of the Project, the Tuscan Headwaters PowerPoint presentation was given by Land Trust staff at these functions: a workshop hosted by the Tehama County RCD titled, "Notill Gardening" on 2/13/10 attended by approximately 20 people; the Battle Creek Watershed Conservancy Board of Directors Meeting on 4/22/10 attended by approximately 15 people; the Butte Creek Watershed Conservancy Annual Meeting held on 6/1/10 attended by approximately 10 people; the Big Chico Creek Watershed Alliance's Upper Watershed Stewardship Field Trip on 6/11/10 attended by approximately 30 people; the Mill Creek Conservancy Board of Directors Meeting on 6/14/10 attended by approximately 10 people; and the Deer Creek Watershed Conservancy Board of Directors Meeting on 8/25/10 attended by approximately 15 people.
- Develop approximately ten (10) prospects for possible conservation
  easement acquisition: There are currently a total of nine (9) landowners
  participating in the Tuscan Headwaters Project that have agreed to work
  with the Land Trust on conservation easements acquisitions. If completed,
  they will protect approximately 7,709 acres of high quality riparian habitat
  along Big Chico Creek, Little Chico Creek, Pine Creek, Deer Creek, and
  Mill Creek in Butte and Tehama counties.
- C. Challenges or Opportunities Encountered: (Please describe what has worked and what hasn't; include any solutions you initiated to resolve problems. If your project is not on schedule, please explain why here.)

One of the more difficult challenges during the course of the Tuscan Headwaters Project was the bond freeze enacted in December of 2008. This essentially suspended all project work until the Project was fully funded in November of 2009. The suspension of grant funding made it extremely difficult for the Land Trust to work collaboratively with the Watershed Partners. We compensated for this by spending less time on actual outreach efforts and focusing the efforts on the creation on quality outreach materials and strategizing on their dissemination.

Once the Project was fully funded, the coordination of the eight (8) watershed groups presented itself to be a challenge. Specifically, coordinating proper and timely invoice submittals for their materials, supplies, postage, and project coordination for their efforts on the Project was the greatest challenge. In order to help resolve any invoicing issues, we found it useful to send procedural reminders as well as invoice template forms that the watershed groups could simply plug their data and requests into and send back to us.

Through the strategic outreach of the Project, the opportunity to work with multiple, neighboring landowners in an attempt to acquire a large, aggregate conservation outcome with greater overall conservation value presented itself. The Little Chico Creek Linkage Project represents four (4) adjacent landowners coming together in an attempt to permanently protect their combined 414 acres

and approximately two miles of riverine/riparian habitat along Little Chico Creek while simultaneously creating a linkage to Department of Fish and Game-owned land that would permanently protect approximately 590 contiguous acres.

The Land Trust also encountered the opportunity to own its first piece of land through the Tuscan Headwaters Project. Western Rivers Conservancy met with one of our Watershed Partners, Deer Creek Watershed Conservancy, in early 2011 to discuss the possibility of selling approximately 600 acres of land (Lower Deer Creek Falls) that they had acquired along Deer Creek to the Land Trust. We are currently working to complete this transaction that would protect approximately 1.4 miles of riparian corridor along Deer Creek and surrounding forest and oak woodlands, including habitat for deer and mountain lion, Chinook salmon, the western pond turtle and the foothill yellow-legged frog while also allowing for the expansion of appropriate public use.

**D.** Unanticipated Successes Achieved: (Please describe any additional successes beyond completing scheduled tasks or meeting scheduled milestones.)

Due to the watershed partner capacity-building element of this Project, several of the more reclusive watershed groups have extended themselves to us in very meaningful ways. For example, for the first time ever, the Land Trust was invited to Battle Creek Watershed Conservancy's board meeting that took place in April 2010. At the meeting, we were able to introduce both ourselves and the Tuscan Headwaters Project while beginning to form an important conservation partnership.

Deer Creek Watershed Conservancy also extended to us an opportunity to become an advisory member of their board of directors, which we graciously accepted. They also ended up recommending us for the above-mentioned project on Deer Creek. At first glance, these gestures may not seem like much, but developing trust and relationships with these stakeholder-comprised groups and organizations is absolutely critical to successful land conservation and protection going forward.

E. Compare Actual Costs to Budgeted Costs: (Please refer to your grant agreement to list your deliverables/budget categories and budgeted costs compared to actual costs incurred during this reporting period in the table below.)

PROJE	ECT BUDGET CATEGORIES	Budgeted SNC Dollars	Actual Dollars
Α.	Contract for completion of outreach materials, GIS database development, and presentations	\$65,037.21	\$65,037.21
B.	Develop prospects and apply for CE acquisition funding	\$43,971.60	\$44,793.75
C.	Materials, supplies, and postage for NCRLT	\$11,041.94	\$9,509.71
	Travel for Executive Director	\$2,020.00	\$1,847.60
E.	Coordination for watershed groups (8)	\$13,715.85	\$13,715.85
F.	Materials and supplies/postage for watershed groups	\$10,853.40	\$10,853.40
GRAND TOTAL		\$146,640.00	\$145,757.52

F. Do you have information to report on the project-specific Performance Measures for your project? (If so, please list the Performance Measures below and describe your progress.)

Over the course of the Tuscan Headwaters Project, the following deliverables and/or outcomes were accomplished:

- Development of outreach materials:
  - A PowerPoint presentation titled, "Tuscan Headwater Project: Watershed Protection through Voluntary Land Conservation and Management Practices" was created (see attached).
  - A Tuscan Headwaters Watershed Protection brochure was created and printed (see attached). This brochure was directly mailed by the Land Trust to approximately 475 landowners in the Project region, as well as provided to the eight watershed groups for dissemination among stakeholders in their respective watersheds. In total, approximately 1,000 brochures were created and distributed.
  - A fact sheet titled, "Tuscan Headwaters Fact Sheet: Utilizing Agricultural and Conservation Easements for Watershed Protection in Butte, Glenn, and Tehama Counties" (see attached) was created and distributed during presentations and events featuring a Land Trust booth.
- Constructed geo-database using GIS: Approximately 1,243 parcels of at least 40 acres (427 parcels in Butte County and 816 parcels in Tehama County) within 1km of the (10) prominent creeks mentioned above were identified and used to construct a geo-database consisting of potential conservation easement acquisition properties.
- Conducted outreach through direct mailing, presentations, and site visits:
  - Outreach through direct mailing of the Tuscan Headwaters Project brochure involved approximately 475 recipients who received the brochure directly from the Land Trust. Additionally, each of the eight (8) watershed groups listed above were mailed 50 brochures that they, in turn, distributed to various stakeholders in their respective watersheds.
  - O Throughout the course of the Project, the Tuscan Headwaters PowerPoint presentation was given by Land Trust staff at these functions: a workshop hosted by the Tehama County RCD titled, "Notill Gardening" on 2/13/10 attended by approximately 20 people; the Battle Creek Watershed Conservancy Board of Directors Meeting on 4/22/10 attended by approximately 15 people; the Butte Creek Watershed Conservancy Annual Meeting held on 6/1/10 attended by approximately 10 people; the Big Chico Creek Watershed Alliance's Upper Watershed Stewardship Field Trip on 6/11/10 attended by approximately 30 people; the Mill Creek Conservancy Board of Directors Meeting on 6/14/10 attended by approximately 10 people;

- and the Deer Creek Watershed Conservancy Board of Directors Meeting on 8/25/10 attended by approximately 15 people.
- Developed approximately nine (9) prospects for possible conservation easement acquisition that have the potential to permanently protect approximately 7,709 acres of high quality riparian habitat along Big Chico Creek, Little Chico Creek, Pine Creek, Deer Creek, and Mill Creek in Butte and Tehama counties.
- G. Were there any other relevant materials produced under the terms of this Agreement that are not a part of the budgeted deliverables? If so, please attach copies. (Include digital photos, maps, media coverage of project, or other work products.)

There were not any relevant materials produced under the terms of this Agreement that are not a part of the budgeted deliverables.

**H. Next Steps:** (Work anticipated in the next 6 months, including location and timing of any scheduled events related to the project.)

While the term of Tuscan Headwaters Project grant effectively ends March 1, 2012, we are still in the process of completing conservation easement and fee acquisition projects related to the Tuscan Headwaters Project.

We are currently working on finalizing the Deeds of Conservation Easement for the four (4) properties comprising the Little Chico Creek Linkage Project. Once that is complete, we will prepare option to purchase agreements and escrow instructions for each of the four (4) subject properties with an anticipated grant approval by the Wildlife Conservation Board (WCB) in May 2012 and closing in June 2012.

Simultaneously, we are in the process of finalizing escrow instructions for the Lower Deer Creek Falls fee acquisition project with Western Rivers Conservancy. We hope to close escrow on this project in the next couple of months.

Lastly, we will be continuously working on potential conservation easement acquisition projects stemming from the successful outreach achieved by this Project. All of the 1,500 Project brochures that were originally printed have been disseminated, but we are currently in the process of having an additional 1,000 printed so that we may continue to collaborate with our Watershed Partners in educating stakeholders and the public on responsible watershed stewardship practices and conservation opportunities after the Grant terminates on March 1, 2012.

# Please Complete this Section for FINAL Report ONLY

Capacity-Building Results and Collaboration and Cooperation with Stakeholders: (What partnerships did you initiate or strengthen as a result of this project? How did they affect the project outcome? If applicable, how did this grant increase your organization's capacity? What is your plan to sustain this increase?)

The Tuscan Headwaters Project allowed the Northern California Regional Land Trust to initiate invaluable partnerships with the following watershed protection organizations in our region:

- Battle Creek Watershed Conservancy
- Big Chico Creek Watershed Alliance
- Butte Creek Watershed Conservancy
- Deer Creek Watershed Conservancy
- Little Chico Creek Watershed Group
- Lower Feather River/Honcut Creek Watershed Group
- Mill Creek Conservancy
- Tehama County Resource Conservation District

These partnerships were paramount in completing the necessary outreach to landowners and stakeholders in the respective watersheds that have resulted in several pending conservation easement acquisition projects. Not only did the Watershed Partners listed above aid in our ability to reach landowners in their regions, but they were also able to realize an increased capacity to operate effectively themselves. Aside from providing funding that allowed Watershed Partner staff(s) to receive compensation for coordination efforts, some specific examples of increased Watershed Partner capacity directly resulting from the Tuscan Headwaters Project are as follows:

- Battle Creek Watershed Conservancy was able to revamp their website
   (www.battle-creek.net) that included important information on the Project and the
   benefits of conservation easements. They were also able to purchase a high quality camera to be used for continual photo documentation of their watershed.
- Big Chico Creek Watershed Alliance used Project funds to be able to participate
  in a career/internship faire that resulted in securing valuable volunteer interns
  lasting up to six months at a time. They were also able to revamp their website
  (ww.bigchicocreek.org) and purchased a new laptop that greatly increased their
  capacity and efficiency in conducting environmental outreach and projects.
- Butte Creek Watershed Conservancy also increased their capacity with website design and training (www.buttecreekwatershed.org)
- Deer Creek Watershed Conservancy increased their capacity to hold their Annual Watershed Event in June 2011. The primary purpose of the event was to update and educate their local community, including representatives from land and resource conservation agencies and other organizations on current and future efforts towards responsible and sustainable resource management within their watershed.

- Little Chico Creek Watershed Group was able to create a website
  (www.littlechicocree.org), as well as meet with landowners involved in the Land
  Trust's Little Chico Creek Linkage Project in order to complete a letter of support
  that we used to strengthen our conservation easement acquisition proposal for that
  project.
- Lower Feather River/Honcut Creek Watershed Group increased their capacity in several ways as well. They were able create welcome packets for watershed education and outreach that are readily available for interested parties within their watershed. Additionally, they were able to purchase a digital camera that allows them to photo document the watershed and a laptop to create outreach materials that will be incredibly useful for years to come. They were also able to launch their first website (http://lfeatherriverhoncutcreek.blogspot.com).
- Tehama County Resource Conservation District was able to purchase computers and workstation equipment that allowed them to increase their ability to run GIS and remote sensing software in order to strategically identify and contact landowners in their region regarding the Tuscan Headwaters Project.

  Additionally, they increased the amount of workspace available for office volunteers who assist with all of their outreach activities, including promotion of the Tuscan Headwaters Project.

We at the Land Trust were also able to greatly increase our capacity in various ways through the Project. The Tuscan Headwaters Project provided us with funding that allowed us to develop outreach materials; construct a geo-database using GIS; conduct outreach through direct-mailing, presentations, and site visits; evaluate submitted conservation easement acquisition applications; and fully develop conservation easement acquisition projects. Additionally, we were recently able to purchase a high-quality Trimble GeoXH GPS unit that will dramatically increase our ability to accurately delineate features and/or homesite areas when developing conservation easement projects. We also plan on making this equipment available to our Watershed Partners at no cost, so that they may work more efficiently within their watersheds as well.

# **Description of Project Accomplishments:**

# 1. Most Significant Accomplishment

Describe in one concise, well-written paragraph, the most significant accomplishment that resulted from this grant.

The Tuscan Headwaters Project directly resulted in the Little Chico Creek Linkage Project (conservation easement acquisition) that is currently in its final stages. This project consists of the conveyance of four (4) conservation easements totaling approximately 414 acres in the Little Chico Creek Watershed. These 414 acres will create a vital habitat linkage with approximately 176 acres that is already permanently protected and owned by the California Department of Fish and Game, resulting in the permanent protection of approximately 590 contiguous acres and approximately two (2) miles of riverine/riparian habitat along Little Chico Creek. Other conservation values related to the Little Chico Creek Linkage Project include:

- Approximately 348 contiguous acres of blue oak woodland, as well as smaller inclusions of valley oak, black oak, interior live oak, oracle oak, canyon live oak, and scrub oak.
- Annual grassland, mixed chaparral, valley-foothill riparian habitat, and spring-fed wetlands.
- Scenic open space and several sensitive habitats and species, including but not limited to, Butte County Checkerbloom, Foothill Yellow-legged Frog, and Northwestern Pond Turtle.

# 2. WOW Factor

If applicable, please describe anything that happened as a result of the project or during the project that is particularly impressive.

The Land Trust encountered the opportunity to own its first piece of property in fee simple title through the Tuscan Headwaters Project. Western Rivers Conservancy met with one of our Watershed Partners, Deer Creek Watershed Conservancy, early in 2011 to discuss the possibility of selling approximately 600 acres of land (Lower Deer Creek Falls) that they had acquired along Deer Creek to the Land Trust. We are currently working to complete this transaction that would protect approximately 1.4 miles of riparian corridor along Deer Creek and surrounding forest and oak woodlands, including habitat for deer and mountain lion, Chinook salmon, the western pond turtle and the foothill yellow-legged frog while also allowing for the expansion of appropriate wild-life oriented public use.

# 3. Design and Implementation

When considering the design and implementation of this project, what lessons did you learn that might help other grantees implement similar work?

While at times a difficult undertaking, the involvement of the eight (8) Watershed Partners throughout the course of this Project was absolutely necessary to effectively conduct strategic outreach to the landowners and stakeholders in the respective regions. It was incredibly important for the Land Trust, operating on a regional scale, to be able to harness the trust and local relationships that the watershed groups had earned within their watersheds.

The most difficult aspect in working with eight (8) separate entities on one common Project was processing quarterly progress reports and requests for payment on Grant-related activities. The Land Trust found it helpful to create and provide invoicing and reporting templates to the Watershed Partners on a quarterly basis to simplify the process on their end.

# 4. Indirect Impact

Please describe any indirect benefits of the project such as information that has been developed as a result of the project being used by several other organizations to improve decision-making, or a conservation easement funded by this grant that

encouraged other landowners in the area to have conservation easements on their property.

The Tuscan Headwaters Project directly resulted in the Little Chico Creek Linkage Project (conservation easement acquisition) that is currently in its final stages. This project consists of the conveyance of four (4) conservation easements totaling approximately 414 acres in the Little Chico Creek Watershed. These 414 acres will create a vital habitat linkage with approximately 176 acres that is already permanently protected and owned by the California Department of Fish and Game, resulting in the permanent protection of approximately 590 contiguous acres and approximately two (2) miles of riverine/riparian habitat along Little Chico Creek.

The work on the Little Chico Creek Linkage Project has piqued the interest of two additional landowners downstream that make up another large contiguous block of property (please see attached Little Chico Creek Future Acquisitions figure). Successful completion of the Little Chico Creek Linkage Project could very well lead to the permanent protection of considerably more acreage in the Little Chico Creek Watershed.

Lastly, the Land Trust encountered the opportunity to own its first piece of property in fee simple title through the Tuscan Headwaters Project. Western Rivers Conservancy met with one of our Watershed Partners, Deer Creek Watershed Conservancy, early in 2011 to discuss the possibility of selling approximately 600 acres of land (Lower Deer Creek Falls) that they had acquired along Deer Creek to the Land Trust. We are currently working to complete this transaction that would protect approximately 1.4 miles of riparian corridor along Deer Creek and surrounding forest and oak woodlands, including habitat for deer and mountain lion, Chinook salmon, the western pond turtle and the foothill yellow-legged frog while also allowing for the expansion of appropriate public use.

# 5. Collaboration and Conflict Resolution

If you worked in collaboration or cooperation with other organizations or institutions, describe those arrangements and their importance to the project. Also, describe if you encountered conflict in the project and how you dealt with it, or if there was conflict avoided as a result of the project.

As mentioned previously, the Northern California Regional Land Trust worked in collaboration with eight (8) Watershed Partners (Battle Creek Watershed Conservancy, Big Chico Creek Watershed Alliance, Butte Creek Watershed Conservancy, Deer Creek Watershed Conservancy, Little Chico Creek Watershed Group, Lower Feather River/Honcut Creek Watershed Group, Mill Creek Conservancy, and Tehama County Resource Conservation District). The land trust was able to enter into a memorandum of understanding (MOU) with each watershed partner that ultimately spelled out the Watershed Partners' duties as follows:

# PROJECT SCOPE

This project will provide for the facilitation of coordinated outreach with local watershed conservation groups in Butte and Tehama counties with the intention of increasing stakeholder awareness and permanent protection of lands within the upper reaches of up to 10 prominent creeks contained within the Tuscan Land Formation.

Watershed Partners will receive up to \$5,000 through April 1, 2011 and will play an integral role in the Project by assisting NCRLT with the following:

# Task 1: Project Planning

- 1. Sign Memorandum of Understanding with NCRLT.
- 2. Provide short, concise, quarterly progress reports via email.
- 3. Meet with NCRLT four (4) times during the period ending April 1, 2011 to review and assess progress made on the Project.

# Task 2: Collaboration

- 1. Invite NCLT to present Project at two to four (2-4) pre-existing, normally scheduled watershed outreach events (e.g., stakeholder meetings, workshops, seminars, etc.) during the period ending April 1, 2011.
- 2. Help facilitate site visits with landowners potentially interested in conservation easements as necessary.
- 3. Share non-confidential/public watershed knowledge, documentation and expertise with NCRLT in support of Project.

# Task 3: Promotion

- 1. Allow NCRLT to use Watershed Partner endorsement and logo in outreach materials created by and at the sole expense of NCRLT with prior approval of Watershed Partner.
- 2. In coordination with NCRLT, promote Project through print media and stakeholder communications.
- 3. Share Project progress at non-project and/or public meetings as appropriate.

# PROJECT SCHEDULE

DETAILED PROJECT DELIVERABLES	TIMELINE
Sign MOU with NCRLT	August-September 2008
Semi-annual meeting with NCRLT	October 2009
Invite NCRLT to ≥2-4 normally scheduled outreach events	October 2009 –
3000 MH	December 2011
Quarterly progress report and payment request (Oct-Dec	
2009)	January 5, 2010
Quarterly progress report and payment request (Jan-Mar	
2010)	April 5, 2010
Semi-annual meeting with NCRLT	April 2010
Quarterly progress report and payment request (Apr-June	
2010)	July 5, 2010
Quarterly progress report and payment request (July-Sept	
2010)	October 5, 2010
Semi-annual meeting with NCRLT	October 2010
Quarterly progress report and payment request (Oct-Dec	
2011)	January 5, 2011
Semi-annual meeting with NCRLT	March 2011
Final quarterly progress report and payment request	
(Jan-Mar 2011)	April 1, 2011

# PROJECT COSTS

PROJECT BUDGET CATEGORIES	TOTAL AVAILABLE FUNDING
Project Coordination (includes Tasks 1-3 from Project Scope above and Mileage for Watershed activities)	\$2,202
Materials and supplies/postage for Watershed operations	\$2,798
GRAND TOTAL	\$5,000

Having the above Project Scope, Schedule, and Costs as part of a uniform, signed MOU with each watershed partner involved in the Tuscan Headwaters Project was incredibly important to the overall success of the Project.

# 6. Capacity-Building

SNC is interested in both the capacity of your organization, as well as local and regional capacity. Please describe the overall health of your organization including areas in need of assistance. SNC is interested in the strength and involvement of your board, significant changes to your staff, size and involvement of membership. In addition, describe how your project improved capabilities of partners, or the larger community.

The overall health of the Northern California Regional Land Trust is strong. As seems to be the case with most non-profits, the area most in need of assistance is fundraising and the procurement of consistent funding. Currently, we have a six-member Board of Directors, six committees, and a staff of four full-time employees (one of which was added as a direct result of the Project). NCRLT also has a non-voting membership base of approximately 60 individuals and businesses.

Through the Tuscan Headwaters Project, the Land Trust was able to greatly increase its capacity in various ways through the Project. The Tuscan Headwaters Project provided the Land Trust with funding that allowed us to develop outreach materials; construct a geo-database using GIS; conduct outreach through direct-mailing, presentations, and site visits; evaluate submitted conservation easement acquisition applications; and fully develop conservation easement acquisition projects. Additionally, we were recently able to purchase a high-quality Trimble GeoXH GPS unit that will dramatically increase our ability to accurately delineate features and/or homesite areas when developing conservation easement projects. We also plan on making this equipment available to our Watershed Partners at no cost, so that they may work more efficiently within their watersheds as well.

The Watershed Partners involved in the Project were able to increase their operating capacity as well. Aside from providing funding that allowed watershed partner staff to receive compensation for coordination efforts, some specific examples of permanent increased capacity within the watershed groups that were a direct result of the Tuscan Headwaters Project are as follows:

- Battle Creek Watershed Conservancy was able to revamp their website (www.battle-creek.net) that included important information on the Project and the benefits of conservation easements. They were also able to purchase a high-quality camera to be used for continual photo documentation of their watershed.
- Big Chico Creek Watershed Alliance used Project funds to be able to
  participate in a career/internship faire that resulted in securing valuable
  volunteer interns lasting up to six months at a time. They were also able to
  revamp their website (ww.bigchicocreek.org) and purchased a new laptop that
  greatly increased their capacity and efficiency in conducting environmental
  outreach and projects.
- Butte Creek Watershed Conservancy also increased their capacity with website design and training (www.buttecreekwatershed.org)
- Deer Creek Watershed Conservancy increased their capacity to hold their Annual Watershed Event in June 2011. The primary purpose of the event was to update and educate their local community, including representatives from land and resource conservation agencies and other organizations on current and future efforts towards responsible and sustainable resource management within their watershed.
- Little Chico Creek Watershed Group was able to create a website
  (www.littlechicocree.org), as well as meet with landowners involved in the
  Land Trust's Little Chico Creek Linkage Project in order to complete a letter
  of support that we used to strengthen our conservation easement acquisition
  proposal for that project.
- Lower Feather River/Honcut Creek Watershed Group increased their capacity in several ways as well. They were able create welcome packets for watershed education and outreach that are readily available for interested parties within their watershed. Additionally, they were able to purchase a digital camera that allows them to photo document the watershed and a laptop

- to create outreach materials that will be incredibly useful for years to come. They were also able to launch their first website (http://lfeatherriverhoncutcreek.blogspot.com)
- Tehama County Resource Conservation District was able to purchase computers and workstation equipment that allowed them to increase their ability to run GIS and remote sensing software in order to strategically identify and contact landowners in their region regarding the Tuscan Headwaters Project. Additionally, they increased the amount of workspace available for office volunteers who assist with all of their outreach activities, including promotion of the Tuscan Headwaters Project.

# 7. Challenges

Did the project face internal or external challenges? How were they addressed? Describe each challenge and any actions that you took to address it. Was there something that SNC did or could have done to assist you? Did you have to change any of your key objectives in response to conditions "on the ground"?

One of the more difficult challenges during the course of the Tuscan Headwaters Project was the bond freeze enacted in December of 2008. This essentially suspended all project work until the Project was fully funded in November of 2009. The suspension of grant funding made it extremely difficult to the Land Trust to work collaboratively with the Watershed Partners. We compensated for this by spending less time on actual outreach efforts and focusing the efforts on the creation on quality outreach materials and strategizing on their dissemination.

Once the Project was fully funded, the coordination of the eight (8) watershed groups presented itself to be a challenge. Specifically, coordinating proper and timely invoice submittals for their materials, supplies, postage, and project coordination for their efforts on the Project was the greatest challenge. In order to help resolve any invoicing issues, we found it useful to send procedural reminders as well as invoice template forms that the watershed groups could simply plug their data and requests into.

It has also been quite challenging to identify sources of funding to complete conservation easement acquisition projects. In the case of the Little Chico Creek Linkage Project, we identified the Wildlife Conservation Board's (WCB) Oak Woodlands Conservation Program as a suitable source of funding. WCB has already approved the submitted appraisals on the project and made their final comments on the deeds of conservation easement. It is possible that we will close escrow on this conservation easement acquisition project in June 2012.

# 8. Photographs

Grantees are strongly encouraged to submit photos, slides or digital images whenever possible. These images will be used for SNC publications such as annual reports or on the website. Please make sure you clearly identify location, activity, and your project with each submitted image. Images will be credited to the submitting organization, unless specified otherwise.



NCRLT Land Projects Coordinator Zach Mendes (center) giving a presentation on the Tuscan Headwaters Project to attendees of an upper watershed tour of Big Chico Creek hosted by the Big Chico Creek Watershed Alliance on June 11, 2010.

# 9. Post Grant Plans

What are the post-grant plans for the project if it does not conclude with the grant? Include a description of the following (if applicable): (1) Changes in operations or scope; (2) Replication or use of findings; (3) Names of other organizations you expect to involve; (4) Plans to support the project financially, and; (5) Communication plans?

The Land Trust has recently used a portion of the remaining funds from the Tuscan Headwaters Project to purchase a Trimble GeoXH GPS unit and print an additional 1,000 copies of the 'Tuscan Headwaters Watershed Protection' brochure that will be available for our Watershed Partners to use free of charge.

Our Watershed Partners, typically with very little funding and/or resources, monitor water quality, actively promote watershed-based restoration, and perform invasive species removal and advocacy through community participation and collaborations.

By making the above-mentioned, valuable resources available to them at no cost, SNC funding will significantly increase not only the capacity of the Northern California Regional Land Trust, but that of the Watershed Partners as well, allowing for continued collaboration, stewardship, and conservation beyond the life of the Grant.

# 10. Post Grant Contact

Who can be contacted a few years from now to follow up on the project? Please provide name and contact information.

Jamison Watts, Executive Director Northern California Regional Land Trust 167 East 3<sup>rd</sup> Avenue Chico, CA 95926 (530) 894-7738 **SNC-approved Performance Measures:** (Please list each Performance Measure for your Project, as identified in your Grant Agreement, and the results/outcomes.)

# 1. Resources leveraged

As a result of this Project, the Land Trust currently has nine (9) conservation easement acquisition projects in various stages of completion. If successful, they will protect approximately 7,709 acres of high quality riparian habitat along Big Chico Creek, Little Chico Creek, Pine Creek, Deer Creek, and Mill Creek in Butte and Tehama counties.

Of the conservation easement acquisition projects currently in the works, the Little Chico Creek Linkage Project is the closest to completion. When completed, this project will result in a grant of \$595,000 from WCB that will be used to secure four (4) conservation easements on the subject properties.

# 2. Impact on collaboration and cooperation among stakeholders

The Land Trust worked with eight (8) Watershed Partners that are involved in monitoring water quality and organizing stakeholders in the Project region:

- Battle Creek Watershed Conservancy
- Big Chico Creek Watershed Alliance
- Butte Creek Watershed Conservancy
- Deer Creek Watershed Conservancy
- Little Chico Creek Watershed Group
- Lower Feather River/Honcut Creek Watershed
- Mill Creek Conservancy
- Tehama County Resources Conservation District

These partnerships were paramount in completing the necessary outreach to landowners and stakeholders in the respective watersheds that would result in potentially successful conservation easement acquisition projects.

Due to the watershed partner capacity-building element of this Project, several of the more reclusive watershed groups extended themselves to us in very meaningful ways. For example, for the first time ever, the Land Trust was invited to Battle Creek Watershed Conservancy's board meeting that took place in April 2010. At the meeting, we were able to introduce both ourselves and the Tuscan Headwaters Project while beginning to form an important conservation partnership.

Deer Creek Watershed Conservancy also extended to us an opportunity to become an advisory member of their board of directors, which we graciously accepted. They also ended up recommending us for the above-mentioned project on Deer Creek. At first glance, these gestures may not seem like much, but developing trust and relationships with these stakeholder-comprised groups and organizations is absolutely critical to successful land conservation and protection going forward.

# 3. Capacity building within region

Aside from providing funding that allowed watershed partner staff to receive compensation for coordination efforts, some specific examples of permanent increased capacity within the watershed groups that were a direct result of the Tuscan Headwaters Project are as follows:

- Battle Creek Watershed Conservancy was able to revamp their website (www.battle-creek.net) that included important information on the Project and the benefits of conservation easements. They were also able to purchase a high-quality camera to be used for continual photo documentation of their watershed.
- Big Chico Creek Watershed Alliance used Project funds to be able to participate
  in a career/internship faire that resulted in securing valuable volunteer interns
  lasting up to six months at a time. They were also able to revamp their website
  (ww.bigchicocreek.org) and also purchased a new laptop that greatly increased
  their capacity and efficiency in conducting environmental outreach and projects.
- Butte Creek Watershed Conservancy also increased their capacity with website design and training (www.buttecreekwatershed.org)
- Deer Creek Watershed Conservancy increased their capacity to hold their Annual Watershed Event in June 2011. The primary purpose of the event was to update and educate their local community, including representatives from land and resource conservation agencies and other organizations on current and future efforts towards responsible and sustainable resource management within their watershed.
- Little Chico Creek Watershed Group was able to create a website
  (www.littlechicocree.org), as well as meet with landowners involved in the Land
  Trust's Little Chico Creek Linkage Project in order to complete a letter of support
  that we used to strengthen our conservation easement acquisition proposal for that
  project.
- Lower Feather River/Honcut Creek Watershed Group increased their capacity in several ways as well. They were able create welcome packets for watershed education and outreach that are readily available for interested parties within their watershed. Additionally, they were able to purchase a digital camera that allows them to photo document the watershed and a laptop to create outreach materials that will be incredibly useful for years to come. They were also able to launch their first website (http://lfeatherriverhoncutcreek.blogspot.com).
- Tehama County Resource Conservation District was able to purchase computers
  and workstation equipment that allowed them to increase their ability to run GIS
  and remote sensing software in order to strategically identify and contact
  landowners in their region regarding the Tuscan Headwaters Project.
  Additionally, they increased the amount of workspace available for office
  volunteers who assist with all of their outreach activities, including promotion of
  the Tuscan Headwaters Project.

# 4. One-page description of Project accomplishments

Over the course of the Tuscan Headwaters Project, the following deliverables and/or outcomes were accomplished:

- Development of outreach materials:
  - A PowerPoint presentation titled, "Tuscan Headwater Project: Watershed Protection through Voluntary Land Conservation and Management Practices" was created (see attached).
  - A Tuscan Headwaters Watershed Protection brochure was created and printed (see attached). This brochure was directly mailed by the Land Trust to approximately 475 landowners in the Project region, as well as provided to the eight watershed groups for dissemination among stakeholders in their respective watersheds. In total, approximately 1,000 brochures were created and distributed.
  - A fact sheet titled, "Tuscan Headwaters Fact Sheet: Utilizing Agricultural and Conservation Easements for Watershed Protection in Butte, Glenn, and Tehama Counties" (see attached) was created and distributed during presentations and events featuring a Land Trust booth.
- Constructed geo-database using GIS: Approximately 1,243 parcels of at least 40 acres (427 parcels in Butte County and 816 parcels in Tehama County) within 1km of the (10) prominent creeks mentioned above were identified and used to construct a geo-database consisting of potential conservation easement acquisition properties.
- Conducted outreach through direct mailing, presentations, and site visits:
  - Outreach through direct mailing of the Tuscan Headwaters Project brochure involved approximately 475 recipients who received the brochure directly from the Land Trust. Additionally, each of the eight (8) watershed groups listed above were mailed 50 brochures that they, in turn, distributed to various stakeholders in their respective watersheds.
  - o Throughout the course of the Project, the Tuscan Headwaters PowerPoint presentation was given by Land Trust staff at these functions: a workshop hosted by the Tehama County RCD titled, "No-till Gardening" on 2/13/10 attended by approximately 20 people; the Battle Creek Watershed Conservancy Board of Directors Meeting on 4/22/10 attended by approximately 15 people; the Butte Creek Watershed Conservancy Annual Meeting held on 6/1/10 attended by approximately 10 people; the Big Chico Creek Watershed Alliance's Upper Watershed Stewardship Field Trip on 6/11/10 attended by approximately 30 people; the Mill Creek Conservancy Board of Directors Meeting on 6/14/10 attended by approximately 10 people; and the Deer Creek Watershed Conservancy Board of Directors Meeting on 8/25/10 attended by approximately 15 people.
- Developed approximately nine (9) prospects for possible conservation easement acquisition that have the potential to permanently protect approximately 7,709 acres of high quality riparian habitat along Big Chico Creek, Little Chico Creek, Pine Creek, Deer Creek, and Mill Creek in Butte and Tehama counties.

# 5. Number of new landowners participating in the Tuscan Headwaters Project w/ signed agreements for Conservation Easements

There are a total of nine (9) landowners participating in the Tuscan Headwaters Project with signed agreements for conservation easements. If completed, they will protect approximately 7,709 acres of high quality riparian habitat along Big Chico Creek, Little Chico Creek, Pine Creek, Deer Creek, and Mill Creek in Butte and Tehama counties.

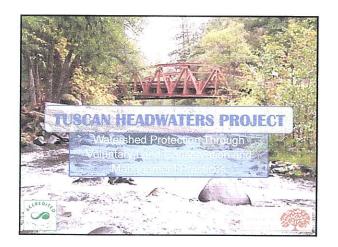
# <u>6. Number of creek miles and watershed acres protected under conservation easements through the NCRLT's Tuscan Headwaters effort</u>

To date, none of the pending conservation easements that are a part of the Project have closed escrow; however, there are nine (9) projects in various stages that have the potential to protect approximately 7,709 acres of high quality riparian habitat, including approximately 15.3 creek miles along Big Chico Creek, Little Chico Creek, Pine Creek, Deer Creek, and Mill Creek in Butte and Tehama counties.

# **ATTACHMENT I**

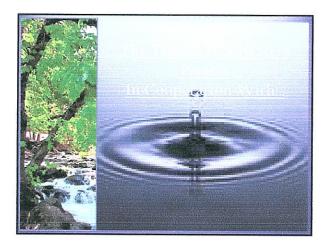
PowerPoint Presentation:

"Tuscan Headwater Project: Watershed Protection through Voluntary Land Conservation and Management Practices"



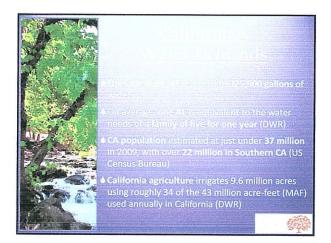




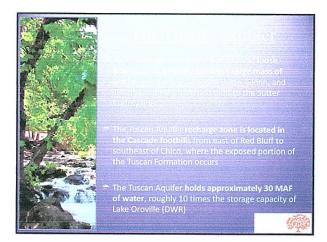


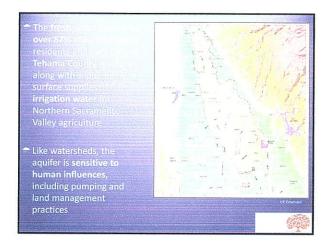


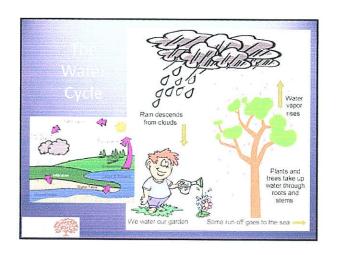




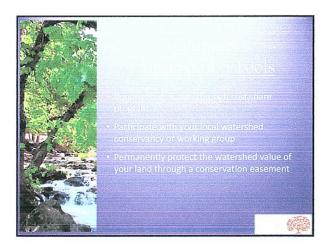


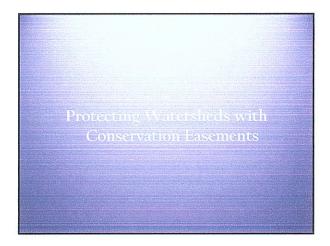


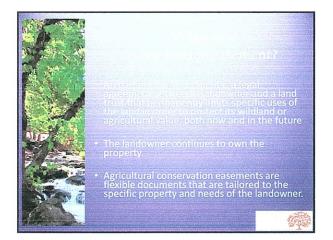


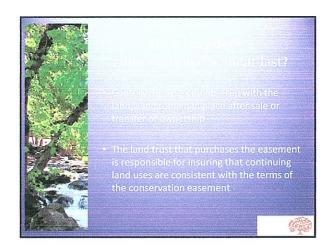


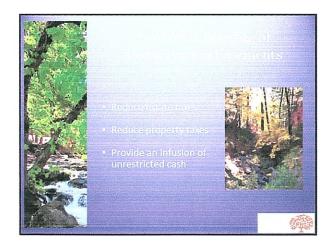


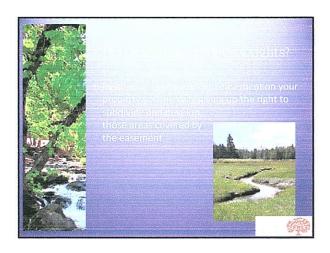


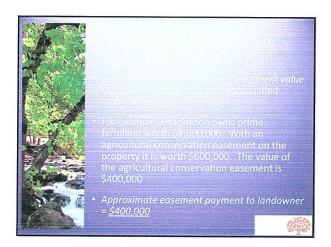




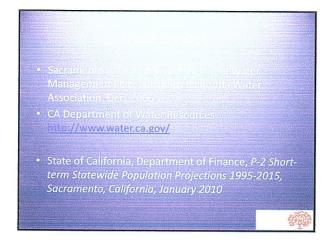


















ATTACHMENT II
Tuscan Headwaters Watershed Protection brochure



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NORTHERN

uscan Headwater ershed Protec REGIONAL LAND TRUST

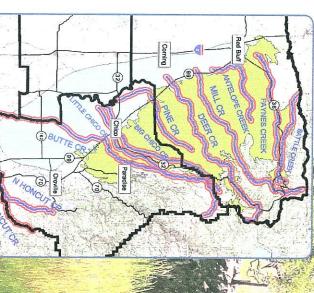
sustainability. and the health of communities in the North State tool that provides for environmental and economic easement is an effective and practical planning is essential to maintain the viability of working lands Protection of the natural resources in our watersheds An agricultural or open space conservation

# Watershed

are inextricably linked by their common water demanded that they become part of a community." course and where, as humans settled, simple logic hydrologic system, within which all living things Watersheds are "that area of land, a bounded –John Wesley Powel

# things in common: All watersheds have two

- Watersheds contribute subsurface flow. through infiltration and to aquifer recharge runoff. They contribute along with wastewater water and groundwater melt and rain, surface through precipitation to our waterways in the form of snow
- 2 Watersheds and the use practices activity, including land influenced by human sources they supply are rivers and groundwater





including pumping and land management practices underlying portions of Butte, Glenn, and Tehama counties loose gravel, sand, and clay holding a large mass of water Tehama counties that recharge the Tuscan Aquifer. The of smaller watersheds, including those in Butte and eastern The eastern Sacramento River Watershed is a collection Like watersheds, the aquifer is sensitive to human influences Tuscan Aquifer is a large underground formation of rock,

for northern Sacramento Valley agriculture. of Butte County residents and over 60% of Tehama County residents. It also supports surface supplies of irrigation water The Tuscan Aquifer is the fresh water source for over 87%

map: Tuscan Headwaters map, NCRLT. Background Photo: Oaks along Humboldt Road, Chico, LCCWG, Inset photos: Battle Creek, BCWC; Childs Meadow, R. Lindsay. Inset



# What is a Easement? Conservation



J.A. Galletto, G. Corsi, DCWC.

- A tool that landowners can use to permanently protect the watershed values of their property, while continuing to own and utilize their property
- A legal agreement between the landowner and a land trust that permanently limits development on the property.
- Conservation easements are tailor made to meet the needs of an individual landowner and protect the significant conservation values of a property

# Conservation Easement Economic Benefits of a

- Pass land intact to your heirs
- taxable value of the estate. Reduce estate taxes by excluding the easement value from
- Reduce property taxes by reducing the value of the property
- easement value. Receive income tax benefits by donating all or part of the
- Provide new capital for farming or ranching operations

# Value of Your Easement How to Calculate the

(# of acres) x (value per acre without easement) = before easement value

(# of acres) x (value per acre with easement) = after easement value

(before easement value) - (after easement value) = easement payment to landowner

# How to Get Started

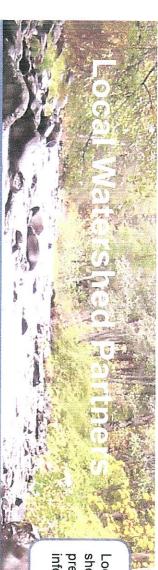
- Determine if conservation or agriculture is in your future plans.
- Talk to your financial and legal advisors
- Fill out and submit a Land Project Application to NCRLT.
- your project Meet with NCRLT staff and begin discussing

# Questions? Contact Us

Email: jwatts@landconservation.org Phone: (530) 894-7738 167 East 3rd Avenue, Chico, CA 95926 Northern California Regional Land Trust

awarded by the Sierra Nevada Conservancy was funded in whole or in part through a grant The work upon which this publication is based





shown here, are voluntary, non-regulatory organizations created to Local watershed groups, like the eight Tuscan Headwaters partners information, please contact NCRLT or your local watershed group. preserve and protect various attributes of your watershed. For more



# **Battle Creek**

and education. www.battle-creek.net is to preserve the environmental and economic responsible stewardship, liaison, cooperation, resources of the Battle Creek Watershed through The Battle Creek Watershed Conservancy's goal



# **Butte Creek**

was established to protect, Watershed Conservancy restore and enhance "The Butte Creek

http://buttecreekwatershed.org Watershed through cooperative landowner action." the cultural, economic and ecological heritage of the Butte Creek



Honout Creek Watershed Group CARING FOR THE FUTURE Lower Feather Biver /

Feather/Lower Honcut

natural resources and social concerned with protecting the benefits associated with a We are a group of residents

healthy watershed. mmsierrafarms@oroville.com. (530) 532-4226

# MILL CREEK CONSERVANCY

Creek Watershed. burtbundy@sbcglobal.net, (530) 528-7411 citizens whose primary goal is to protect the resources of the Mill The Mill Creek Conservancy is a group of landowners and concerned



# **Big Chico Creek**

ecological integrity and economic to protect and enhance the Creek Watershed Alliance is The mission of the Big Chico

agencies and private enterprise, we work to foster education, understanding, sustainable land management, and ecosystem and water quality restoration and conservation. www.bigchicocreek.org In partnership with landowners, interested citizens, government vitality of the Big Chico Creek Watershed through cooperative efforts.



CONSERVANCY

natural resources, private property rights Conservancy is dedicated to preserving and responsible land stewardship. Deer Creek: Deer Creek Watershed http://site.deercreekconservancy.org

WATERSHED GROUP

of private citizens and public agencies integrity and economic vitality of the Little Chico Creek Watershed through the cooperative effort protect, restore and enhance the ecological Watershed Group was established to preserve, (530) 828-4983 Little Chico Creek: The Little Chico Creek



www.tehamacountyrcd.org the natural resources of Tehama County with managing, conserving, and improving Tehama County RCD: To assist citizens



\*\*Tuscan Headwaters Fact Sheet: Utilizing Agricultural and Conservation Easements for Watershed Protection in Butte, Glenn, and Tehama Counties"

# NORTHERN CALIFORNIA REGIONAL LAND TRUST (NCRLT)

# **TUSCAN HEADWATERS FACT SHEET**

Utilizing Agricultural and Conservation Easements for Watershed Protection in Butte, Glenn, and Tehama Counties



Deer Creek, DCW

# WHAT IS A CONSERVATION EASEMENT?

A legal agreement between a landowner ("grantor") and a land trust ("grantee") that permanently limits development in order that land uses are compatible with the long-term conservation values of the property. Easements can cover an entire parcel or portions of a property.

# WHAT IS AN AGRICULTURAL EASEMENT?

An agricultural easement is a way for a landowner to permanently protect the agricultural values of his or her land, while continuing to own it and utilize it for production purposes. Agricultural easements are specific to working lands, being tailor made to meet the needs of the landowner.

Tax benefits and/or financial compensation are often available for grantors of agricultural or conservation easements.



# WHAT ARE THE RESTRICTIONS?

Typically, an easement restricts development and subdivision to the degree that is necessary to protect the significant conservation or agricultural values of the particular property. Some easements include "home sites" where development is allowed for a residence. Landowners and land trusts work together to draft easements that reflect both the landowner's desires and the need to protect the conservation and/or agricultural values of the property.

# **HOW LONG DOES THE EASEMENT LAST?**

Most easements "run with the land," binding the original owner and all subsequent owners to the easement's restrictions. The easement is recorded with the county records office.

# DO I RETAIN ANY PROPERTY RIGHTS?

By granting a conservation or agricultural easement on your property you are only giving up the right to subdivide/ develop those areas covered by the easement. The landowner retains title to his or her property and therefore can still sell or use the property as collateral on a loan, restrict public assess, farm the land, and remain eligible for state and federal programs. Property subject to a conservation or agricultural easement remains on the local tax roles.



(# of acres) x (value per acre without easement) = **before easement value**(# of acres) x (value per acre with easement) = **after easement value**before easement value - after easement value = **easement payment to landowner** 

# FOR MORE INFORMATION CONTACT NCRLT

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Northern California Regional Land Trust (NCRLT) 167 East 3<sup>rd</sup> Avenue, Chico, CA, 95926 (530) 894-7738 • www.landconservation.org



# NORTHERN CALIFORNIA REGIONAL LAND TRUST (NCRLT)

# ARE THERE ANY TAX BENEFITS TO AN EASEMENT?



NCRLT is dedicated to promoting the conservation and preservation of Northern California's open

spaces, agricultural lands and natural resources with cooperation between the community, private landowners, public agencies and other nonprofit groups.

# INCOME TAX BENEFITS

The Pension Reform bill (2006) provides family farmers, ranchers, and other moderate-income landowners a significant tax benefit for the charitable donation of a conservation easement. The conservation tax incentive was adjusted in 2006 to:

- Raise the maximum deduction for donating an easement from 30% of adjusted gross income (AGI) in any year to 50%;
- Allow farmers and ranchers who qualify under the IRS definition to deduct up to 100% of AGI; and
- Extend the carry-forward period to take tax deductions for a voluntary conservation agreement from 5 to 15 years.

Similar to the federal income tax incentives, most state income tax laws provide for charitable deductions of agricultural easements.

In addition, when a landowner places an easement on their property, it typically reduces the value of the land for estate tax purposes. To the extent that the restricted value is lower than fair market value, the estate will be subject to a lower tax.

ROTTLE CREEK

Rod Burt

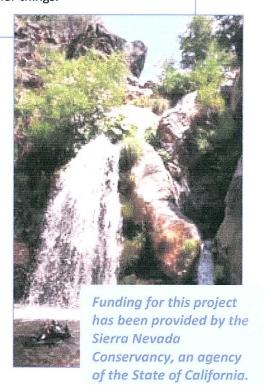
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The Economic Growth and Tax Relief Reconciliation Act (2001) expanded an estate tax incentive for landowners to grant conservation easements. Under Section 2031(c) of the tax code, executors can exclude 40% of the value of land subject to a donated, qualified conservation easement. This exclusion is limited to \$500,000 but is in addition to any reduction in the value of the estate as a result of a conservation easement. The full benefit is available for easements that reduce the fair

market value of the property by at least 30%. A smaller exclusion is available for easements that reduce property value by less than 30% (AFT 2006).

# WHAT IS A LAND TRUST?

A nonprofit organization formed for the purpose of holding land (or restrictive easements on land) for its conservation, historic preservation, wildlife protection and/or recreation values, among other things.





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ATTACHMENT IV
Little Chico Creek Future Acquisitions Figure

